

FRILSHAM PARISH COUNCIL

Sharon Gavin
Technical Officer - Licensing
Public Protection Partnership
West Berkshire District Council

Clerk@frilshamparish.org.uk

2nd September 2021

Reference: 21/00611/LQN
The Breeze Drinks Company,
Hawkridge House, Hawkridge Hill, Frilsham. RG18 9XA

Dear Sharon,

Frilsham Parish Council (FPC) discussed application 21/00611/LQN for The Breeze Drinks Company at a meeting held on Wednesday 1st September 2021. At that meeting it was agreed that FPC **objects** to this application.

FPC understands that there are two parts to the application:

1. For the online sales of alcohol.
2. For promotional events.

As the application currently stands, promotional events can take place 24 hours a day, 365 days a year. It was appreciated that this is very unlikely to happen, but that is what the license application is for. To prevent the risk of nuisance to neighbours from noise it is suggested that there is a limit on the number of events which can take place each year and the hours during which such events can take place. FPC proposes that there should be a maximum of 12 events a year during the hours from 12noon to 11pm.

FPC understands that for the online sales of alcohol, a 24 hour a day, 365 days a year license is required. In theory FPC has no objection to this part of the application but one concern that did arise was whether there would be deliveries to and from the address at antisocial hours of the day, which would cause a nuisance to local dwellings and whether there could be any restriction on the time of arrivals and departures under this aspect of the license.

FPC would be grateful if these restrictions to the license application could be considered and look forwards to hearing from you.

Yours sincerely,

Helen Pratt (Mrs), Clerk to Frilsham Parish Council.

Mrs. Helen M. Pratt – Clerk to Frilsham Parish Council

Email: clerk@frilshamparish.org.uk